



LIONEL RIVERA
MAYOR

CITY OF COLORADO SPRINGS

To Whom it May Concern:

What a great way to support Colorado Springs and make a difference at the same time, with the City's very own board game!

Get in the game and celebrate Colorado Springs by sponsoring the 'I Luv Colorado Springs' board game. With your sponsorship you will become one of only 37 businesses that contribute to the snapshot that will commemorate our community. In the process you'll immortalize your business in Colorado Springs while also enhancing your civic profile.

Proceeds will benefit Greccio Housing in their efforts to provide long-term affordable housing with services, to our City's low-income residents. Their work is both necessary and valuable to Colorado Springs, and we are thrilled to be assisting them with their mission.

In partnership with Greccio are their media sponsors – KOAA TV and Citadel Broadcasting, as well as major sponsors The Broadmoor, Memorial Hospital and The Pikes Peak Library District – so get ready to be a part of the celebration!

I fully endorse this unique and effective marketing opportunity. It is a great community awareness vehicle that will also generate lots of fun for families who live in and visit our great City!

I look forward to seeing you at the kick-off event on November 29th!

Sincerely,

Mayor Lionel Rivera
City of Colorado Springs